

Press Release

10 February 2022

# PermataBank Holds the 11th Unite for Education: Sustainability Forum, A Continued Commitment to the Advancement of Education in Indonesia.

*With the theme “Making A Difference”, the 11th UFE Sustainability Forum presented 20 inspirational speakers in 11 conference sessions and a 2-day masterclass*

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**Jakarta – PermataBank** has continued its commitment to support the advancement of better education for Indonesia by holding its largest annual CSR event, the 11<sup>th</sup> **Unite for Education (UFE) Sustainability Forum: “Making A Difference”**. The purpose of Unite for Education Sustainability Forum is to create a sustainable platform to advocate for better education in Indonesia together with stakeholders, including PermataHati's strategic partners, educators and academics, the Indonesian government, regulators, social-preneurs, young people, people with disabilities, key opinion leaders and key influencers, who have an excellent contribution in developing initiatives to improve the quality of education, reduce economic inequality, and create equality in Indonesia.

This year UFE consists of 2 series of online events, **Bootcamp** which is specifically for PermataBank CSR partners, which was held on December 16, 2021, and the **Sustainability Forum** which are for free for public on February 10 and 11, 2022 by presenting 20 inspirational speakers in 11 conference sessions and masterclasses.

Unite for Education is one of PermataBank's efforts to develop a sustainable education

ecosystem. In addition, PermataBank also wants to encourage collaborations between stakeholders who share the same passion in advancing education in Indonesia. Through this program, PermataBank raises various educational and interesting themes based on three main pillars: Sustainability, Education, and Empowerment; by cooperating with a series of inspirational figures who became speakers in a series of UFE events. The various themes and materials presented are expected to add insight for participants and can be implemented to advance the quality of education in Indonesia.

*“The Unite for Education Sustainability Forum* further emphasizes PermataBank’s commitment to become an impactful agent of change for our stakeholders who share the same vision and passion to advance education in Indonesia. This program is also one of PermataBank’s efforts to play a role in the implementation of Sustainable Finance through education to the ecosystem community. We continuously strive to create a sustainable, inclusive and empowering ecosystem for a better Indonesian education and believe that everyone from whatever background can make a difference and have a positive impact for our community. We hope that the people who attend the Unite for Education forum can share, learn, collaborate, inspire, and in turn be inspired.” said **Meliza M. Rusli, Deputy President Director of PermataBank.**

“Education and inclusion are two things that we need to pay close attention to in reducing the gaps that exist in Indonesian society. We must work together to contribute to the advancement of education in Indonesia and must have sustainable awareness in the realization of Green Energy, Green Taxonomy, and Green Financing. This is in line with Unite for Education Sustainability Forum program initiated by PermataBank. OJK really appreciates PermataBank through this initiative so that people can continue to gain new knowledge. We hope that PermataBank can consistently encourage various parties to work hand in hand to increase the financial inclusion of the Indonesian people,” said **Sarjito, Deputy Commissioner for Education and Consumer Protection of OJK** during the virtual opening ceremony of 11<sup>th</sup> Unite for Education Sustainability Forum.

Since its inception, UFE has involved more than 25,000 participants, around 30 communities and 57 inspirational speakers from all over Indonesia. This year, UFE Sustainability Forum: “Making A Difference” will hold its activities for two days online where on February 10, 2022 there will be 3 conference sessions and 2 masterclass sessions, while on February 11, 2022 there will be 3 conference sessions and 3 sessions. master class session. Presenting a series of inspirational speakers such as **Mustika Wijaya as Founder and Executive Director of Solar Chapter**, a non-profit organization founded by students from various universities, which focuses on helping and developing remote areas in Indonesia; **Tety Sianipar, Co-Founder and CTO of Kerjabilitas.id**, a digital platform that seeks to create access to the workforce for people with disabilities; and **Stela Nau, Founder of NTT Muda**, an organization that focuses on empowering young people and the digital economy in Eastern Indonesia. Besides them there are also Soraya Cassandra – Co-Founder of Kebun Kumara, Andien – Member of Hara, Timothy Wong – Co-Founder of Synergy Education, Hera Diani – Co-Founder of Magdalene, Aryenda Atma – Founder of Pable, Dheva Anrimusthi – Indonesian Para Badminton Player and many others.

The event is open to the public and free. For more information regarding schedules and activities, please access <https://uniteforeducation.co.id/>, Instagram [@PermataHatiCSR](https://www.instagram.com/PermataHatiCSR), and Facebook [PermataHati CSR](https://www.facebook.com/PermataHatiCSR).

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## **ABOUT PERMATABANK**

PermataBank is one of Indonesia's top ten banks in terms of assets in the banking industry. PermataBank, a pioneer in digitalization with innovative products and services servicing more than 4.2 million clients in 62 cities in Indonesia, is listed on the Indonesia Stock Exchange (Code: BNLI) and has a majority shareholder, Bangkok Bank Public Company Limited.

PermataBank has 264 branch offices and cash offices, 22 Syariah branch offices, 1 mobile branch (Mobile Branch), 20,000 ATM locations and cardless cash withdrawal outlets at Indomaret, access to over 100,000 ATMs (VisaPlus, Visa Electron, MasterCard, Alto, ATM Bersama, and ATM Prima), and millions of ATMs worldwide connected to the Visa, Mastercard, and Cirrus networks as of December 2021.

PermataBank has won various service excellence awards in the category of Commercial Banks and Sharia Business Unit Banks, such as the Banking Service Excellence Award 2017-2021 by InfoBank magazine in collaboration with Market Research Indonesia, Top Digital Company Awards 2021 from Marketing magazine, Top 50th Issuer Big Cap & The Best Disclosure and Transparency in The 12th IICD (Indonesian Institute for Corporate Directorship) Corporate Governance Conference and Award 2021, and through the Corporate Social Responsibility empowerment program for people with disabilities, PermataBRAVE won the Padmamitra Award 2020 at the National level from the Ministry of Social Affairs of the Republic of Indonesia.

As a digital innovation pioneer in the Indonesian market, customers can experience the most complete digital services such as the PermataMobile X super app mobile banking service with more than 200 new superior features, internet banking PermataNet and Permata e-Business,

PermataQR Pay at more than 275,000 merchants, Point of Sale at more than 20,000 merchants, API banking with 153 API types, use of Blockchain Trade Finance technology, call center services with Interactive Voice Response and Artificial Intelligence Voice Recognition. Customers can also experience unlimited online and offline through 5 modern and digitized Branch Models throughout the Jabodetabek and Bali areas that offer a simple, fast, & reliable experience.

For more information regarding PermataBank, visit our website at <http://www.permatabank.com> .

### **ABOUT PERMATAHATI**

PermataBank at the end of 2010 introduced the PermataHati CSR program which focuses on education, particularly financial literacy. PermataHati is designed by combining various activities in its three pillars, namely: Human Resource Development, Facility Improvement, and Community Empowerment. The active participation of PermataBank employees as Employee Volunteers (EVO) is the backbone and key to the success of all CSR activities carried out by PermataBank, where EVO devotes time and energy in carrying out CSR activities to earn Smile Points. For every 15 Smile Points accumulated, PermataBank will provide 1 scholarship for underprivileged children for 1 academic year. To support this CSR program, every PermataBank employee is entitled to 1 day of CSR leave, in addition to his annual leave allowance. Since 2010, through the active participation of 20,934 employees as Employee Volunteers (EVO) in various CSR activities, PermataHati has provided scholarships to 6,338 children.