

Press Release

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PermataYouthPreneur: PermataBank's Contribution to the Development of Digital Entrepreneurship for Future Young Generation.

840 students enrolled in PermataYouthPreneur 2022 from various provinces in Indonesia following the guidance of prospective technopreneur start-up leaders with the theme “Unleash Your Future”

Jakarta – PermataBank, through its Corporate Social Responsibility initiative, continues to demonstrate its commitment to supporting the development and improvement of young digital entrepreneurs in Indonesia by organizing **PermataYouthPreneur (PYP)**, which is PermataHati's flagship CSR program, which has been held annually since 2018. This program aims to provide a platform for the nation's youth who are interested in digital entrepreneurship to explore their innovative ideas and put them into a single app to develop it into a product that solves the needs of a wider community. PermataYouthPreneur has provided training to more than 1,000 young potential startup founders and technology professionals.

Entering its fifth year, PermataBank has again partnered with Fazztrack—an academy of technology, programming, and coding—in holding PYP 2022, this time with the **theme “Unleash Your Future”**. PYP 2022 **“Unleash Your Future”** has four categories of business ideas that the participating teams can choose from; (1) Financial Technology, (2) Education Technology, (3) Games, and (4) Augmented Reality/Virtual Reality. A total of 840 students divided into 280 teams from various cities and provinces in Indonesia registered their digital innovation ideas to get mentoring in the PYP 2022 program. Through a rigorous selection, 45 teams with the

best innovation ideas managed to pass. They will soon receive training and mentoring online and e-learning modules with topics such as innovation, digital, and technology by experienced young mentors from various well-known institutions and startups, such as Kitabisa.com; Flip ID; DANA Indonesia; Bukalapak; to the Ministry of Education, Culture, Research, and Technology.

Richele Maramis, Head of Corporate Affairs at PermataBank explained, “PermataYouthPreneur 2022 is a concrete step in PermataBank’s collaboration between the private sector and the government, which involves the young generation to solve various challenges in the new world through digitalization. This year, the number of registrants increased by more than 78%, proving that Indonesia's young generation is extremely enthusiastic about technological developments. The PermataYouthPreneur program will continue to be an important and sustainable platform for a new generation of aspiring start-up leaders to get education and training, access banking and financial literacy, and a strong network.”

The training for the 45 selected teams lasted for two months (March – April 2022) and consisted of a series of classes with various materials and modules, including Customer validation, Business and Product Validation, Software Development, to soft skills such as class Presentation and Pitching their Business to convince potential investors. Participants will also be given an Agile development class as a provision of software project development methods, and a Financial Literacy class delivered by PermataBank financial practitioners.

Alfa Putra, Founder & CEO of Fazztrack said, "We provide modules and training materials based on a curriculum that were specifically developed so that participants can develop their innovative ideas and digital products in a more structured, well-planned, and targeted manner, so that if one day they bring their ideas into a reality, their apps or creations have the opportunity to successfully compete in the market and bring benefit to the people of Indonesia”.

Saryadi, Plt. Direktur Kemitraan dan Penyelarasan Dunia Usaha dan Dunia Industri (Mitras DUDI), Directorate General of Vocational Education in Kemdikbudristek (The Ministry of Education, Culture, Research, and Technology) of the Republic of Indonesia said, “Kemdikbudristek through the Directorate of Mitras DUDI has supported the PYP program since its first initiation in 2018, and of course we appreciate PermataBank because this is an ongoing activity that brings many positive benefits. We will continue to support PYP and every activity it presents to build awareness and motivate young Indonesian students to become digital entrepreneurs, so that one day they can create jobs through the startups they build, and as a form of our joint efforts, create a more technologically advanced Indonesia in the eyes of the world.”

“We hope that through the PermataYouthPreneur program, which is fully supported by reliable mentors from the private and government sectors, the program can continue to make positive and meaningful contributions in improving the quality of education for the nation's children in Indonesia, as well as achieve our Sustainable Development Goals, especially No. 9, which is the advancement of our Industry, Innovation, and Infrastructure,” **Richele Maramis said in a closing statement.**

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ABOUT PERMATABANK

PermataBank, is one of the 10 top banking institutions in terms of assets in Indonesia. Listed in the Indonesia Stock Exchange (Code: BNLI) with Bangkok Bank Public Limited Company as controlling shareholder, PermataBank is a leading digital bank with innovative products and services serving more than 4,2 million customers in 62 cities across the country. As of December 2021, PermataBank has 264 branch offices & cash offices, 22 sharia branches, 1 mobile branch, 20,000 ATM locations and cardless cash withdrawal outlets at Indomaret, access to more than 100,000 ATMs (VisaPlus, Visa Electron, MasterCard, Alto, ATM Bersama and ATM Prima), and millions of ATMs worldwide connected to the Visa, Mastercard, Cirrus networks.

PermataBank has won various service excellence awards in both conventional banks and Sharia banking categories, such as the 2017-2021 Banking Service Excellence Award by InfoBank magazine in collaboration with Market Research Indonesia, Top Digital Company Awards 2021 by Marketing Magazine, Top 50 Big Cap Issuer & The Best Disclosure and Transparency in The 12th IICD (Indonesian Institute for Corporate Directorship) Corporate Governance Conference and Award 2021, and through its PermataBRAVE Corporate Social Responsibility empowerment program for people with disabilities, won the National Padmamitra Award 2020 from the Ministry of Social Affairs of the Republic of Indonesia.

As a pioneer in digital innovation in the Indonesian market, in 2018, PermataBank launched its leading mobile banking super app PermataMobile X with more than 200 of the latest flagship features and revamped its internet banking platform PermataNET. Customers can also experience a seamless online and offline experience through its 5 modern digital model branches throughout the greater Jakarta area and Bali which

offers a simple, fast and reliable experience.

For further information on PermataBank, please visit us at

<http://www.permatabank.com>.

ABOUT PERMATAHATI

PermataBank at the end of 2010 introduced the PermataHati CSR program which focuses on education, particularly financial literacy. PermataHati is designed by combining various activities in its three pillars, namely: Human Resource Development, Facility Improvement, and Community Empowerment. The active participation of PermataBank employees as Employee Volunteers (EVO) is the backbone and key to the success of all CSR activities carried out by PermataBank, where EVO devotes time and energy in carrying out CSR activities to earn Smile Points. For every 15 Smile Points accumulated, PermataBank will provide 1 scholarship for underprivileged children for 1 academic year. To support this CSR program, every PermataBank employee is entitled to 1 day of CSR leave, in addition to his annual leave allowance. Since 2010, through the active participation of 20,934 employees as Employee Volunteers (EVO) in various CSR activities, PermataHati has provided scholarships to 6,338 children.