

Press Release

17 February 2021

Entering Its 10th Year, PermataBank Uses Unite For Education Sustainability Forum As A Collaborative Ecosystem for Sustainable Education Communities

Prioritizing the Improvement of The Quality of Education and Financial Literacy in Indonesia for Women, Youth, Children, and Colleagues with Disabilities

Jakarta - In its 10th year, the Unite For Education (UFE) Sustainability Forum, an annual program organized by **PermataBank**, will be held online on February 17-18, 2021. UFE Sustainability Forum is an educational advocacy movement as well as a platform for PermataHati's CSR program partners, social communities, government agencies, and figures who possess the same vision to advance education in Indonesia to collaborate and spread inspiration for the creation of a sustainable education ecosystem, by involving the participation of all stakeholders. With the theme "**Purpose. Passion. Perseverance**", this year's UFE invites social activists and inspirational figures to share their noble goals and their spirit of never giving up. The UFE Forum is open to the public and is expected to be more helpful in responding to society's challenges, especially related to education and financial literacy for the young generation, educators for the nation's next generation, women entrepreneurs, and people with disabilities amid the ongoing pandemic.

The spread of the COVID-19 pandemic worldwide has brought economic activity to a sluggish and weakening growth. However, in 2021, the start of the vaccination

program in Indonesia brings a new hope for recovery. The World Bank's **Indonesia Economy Prospects** report also shows that the Indonesian economy is projected to recover this year. Therefore, this year's UFE is expected to be able to bring fresh air to the society and various communities related to education in Indonesia.

"The main objective of the UFE Sustainability Forum program is to create an ecosystem in improving the quality of Indonesian education and financial literacy, especially for women, youth, children, and colleagues with disabilities. We believe education is very important in the aspects of life. This year has entered the 10th year of UFE, which further emphasizes **PermataBank's** steps in fostering and becoming a forum for communities to share and learn, inspire and be inspired in a fun environment. During the pandemic, we have adjusted the themes and materials to be related to daily conditions, so we're expecting to have a positive impact on participants so that they can immediately implement the knowledge after participating in various sessions," said **PermataBank Legal and Compliance Director, Dhien Tjahajani**.

The program is one of **PermataBank's** attempt to support the implementation of the Sustainability Development Goals, which is to create sustainable programs for the beneficiaries, together with the stakeholders such as government, companies, schools, students, media, individuals, entrepreneurs, communities and educators to end poverty, improve education quality, gender equality, and reduce inequality.

"I truly appreciate **PermataBank's** effort in organizing this 10th UFE Sustainability Forum. With the ongoing pandemic that has a major impact on society, events like these are important to provide insights and solutions to get back on track. I hope this event will be able to provide significant improvements, especially through collaboration, by various parties in getting through this difficult time," said **Deputy Commissioner for Education and Consumer Protection of the Financial Services Authority (OJK), Sarjito**.

As part of PermataHati, which is **PermataBank's** Corporate Social Responsibility (CSR) initiative, the UFE Sustainability Forum is an ongoing activity that will continue to be carried out due to its proven positive interest from the public. It is hoped that the active role of all communities and other stakeholders can also help the success of this movement in advancing education in Indonesia, considering that education is a shared responsibility.

Until its 10th year of implementation, the UFE Sustainability Forum has involved approximately 25,000 participants, 100 communities, and 50 speakers. This year, **PermataBank** is holding a two-day UFE Sustainability Forum - "Purpose, Passion, Perseverance" in an online format which is divided into 3 conference sessions and 1 masterclass session each day. The event is open to the public and free of charge. Interested participants will register themselves to take part in each session and interact directly with other speakers and participants through Zoom, however, the event can still be followed by the general public through live broadcasts on the **PermataBank** YouTube channel. For more information on schedules and activities, please visit www.uniteforeducation.co.id.

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PROFILE OF PT BANK PERMATA Tbk

PermataBank is a BUKU IV bank and is one of the 10 best banking institutions in Indonesia. We are listed in Indonesia Stock Exchange (Code:BNLI) with Bangkok Bank Public Limited Company as controlling shareholder. **PermataBank** is offering

innovative products and services serving nearly 4 million customers in 62 cities in Indonesia. **PermataBank** has 300 branch offices, 4 mobile branches, 925 ATMs with access to more than 100,000 ATMs (VisaPlus, Visa Electron, MasterCard, Alto, ATM Bersama and ATM Prima) and millions of ATMs worldwide that are connected to the Visa, Mastercard and Cirrus networks.

PermataBank won various service excellence awards in both conventional Banks and Sharia banking categories, and the 2020 Banking Service Excellence Award by InfoBank magazine in collaboration with Market Research Indonesia and through the Corporate Social Responsibility program for people with disabilities, namely PermataBRAVE won the National Padmamitra Award 2020 from the Ministry of Social Affairs of the Republic of Indonesia. As a pioneer in mobile banking and mobile cash technology in the Indonesian market, in 2020, the Bank strengthened the PermataMobile X super application with 200 of the latest flagship features, re-launched PermataNET, and further established itself as one of the leaders in digital mobile banking in Indonesia.

For further information on **PermataBank**, please visit us at <http://www.permatabank.com>.

PROFILE OF PERMATAHATI

At the end of 2010, **PermataBank** introduced a CSR Program called PermataHati that focuses on education, especially financial literacy. PermataHati is designed by combining various activities in its three pillars, namely: Human Resources Development, Facility Improvement, and Community Empowerment. The active participation of **PermataBank** employees as Employee Volunteer (EVO) is the backbone and key to the success of all **PermataBank** CSR activities, where EVO spends time and energy in carrying out CSR activities to earn Smile Points. For every 15 Smile Points that are accumulated, **PermataBank** will provide 1 scholarship for underprivileged outstanding children for 1 school year. To support this CSR program, every **PermataBank** employee is entitled to 1 day of CSR leave, excluding their annual leave allowance. Since 2010, through the active participation

of 20,934 employees as Employee Volunteers (EVO) in various CSR activities, PermataHati has provided scholarships to 6,338 children.

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